

21 Year Old Legacy Evolving With Trend



ARIANA



ARABELLA



KOHINOOR
GARDEN



GULMOHAR



DIVINITY



AURUM



THE FUTURE
CITY



PRIME TOWER

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Going Digital is the Key!

ARIANA UPDATE

Going Digital is the Key!

The World is evolving and so are the practices of conducting business. Consumers these days lead a life full of options and wear a watch that has no time to relax. Therefore it is important to deliver them the best product within the minimal time frame.

Also, the generations to come will associate more with the companies and products that have an active virtual standing. With the market going global, we have cross border customers entering the market whose first approach in finding a product of his/her interest is through the internet.

Summing up, we can say that going digital opens up new gates of possibilities for an organisation. As for the consumers, they show a greater level of trust on the firms that not only have a significant real but virtual existence as well.

FROM THE MD's DESK

Real Estate Sector though is going through a rough patch but buying a home is something that cannot be delayed beyond a period. One should try to seize very opportunity, and that can only be done through continuous evolution and moving with the market trend. Even better would be to think out of the box and catch hold of ideas and thoughts that have never been seen or tried before. Such practice and work culture will make you different and help stand out in a crowd of all alike.

Going Digital in real estate market is a new trend, and Trimurty has always adopted changes with open arms, at the same time holding close the values and ethics on which it was formed.

Lastly, digital marketing comes with its share of risk and responsibilities and therefore requires utmost care and dedication. Customer is the market king and therefore his needs, preference and grievances should be addressed on priority.

- Anand Mishra

Ariana Block-B Possession Puja



Creating an auspicious environment invites positivity and ensures well-being of the people associated with that vicinity. With this in mind, possession puja was held at Ariana Block-B wing, strongly indicating development and growth of the project as per schedule. Possession of the said block has started.

Fitness By Talwalkar Hi-Fi



Moving Forward in Future

In today's world of rush and hectic lifestyle, it is becoming more and more difficult to invest time in our health. Easing this problem, Trimurty has tie-up with Talwalkars Hi-Fi as its fitness partner for Ariana. The renowned fitness giant will commence its practice at Ariana from June 2017.



THE FUTURE CITY BRIEF-UP

Site Office Inauguration Puja



The Future City, a mega township project is growing with every passing day. In order to manage the large scale activities and ensure smooth flow of services, its site office was inaugurated and brought to action.

Work is moving forward at an immense rate and pictures below provide glimpse of the same.



BUILDING A BETTER WORKFORCE – SKILL TRAINING CENTRE @ ARIANA



Skilled labour is better labour. Trimurty is a firm believer that learning comes with not age bracket, be it for an educated employee or an on-site construction worker. Skill training centre in association with CREDAI National has been started at Ariana. A batch of 40 skilled workmen in steel binding and carpentry passed in October.

TREAT INDUCTION SESSION AT THE FERN



To achieve a bigger goal, it is important to keep working on new ideas and motivate people. Trimurty took one such initiative; wherein Trimurty's Real Estate Advisory Team was formed by the company. The advisors were introduced to our projects and systems that will benefit the company and fetch incentives to the advisors.

TRIMURTY'S EXPO DIARY



The third quarter ended with our team active participation in Sapno Ka Ghar Expo by Rajasthan Patrika, Mirchi Property Expo by Radio Mirchi and Danik Bhaskar Property Expo. We also participated in the Dainik Bhaskar Online Property Fair. All the three vicinities were well laid and visitors got in-depth knowledge of all our projects.

ENDING NOTE THOUGHT OF THE QUARTER

Build something that can impress –
Your Customers
Mother Earth
And Most Importantly Yourself



sales@trimurty.com



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[+91-9509500800](https://wa.me/919509500800)