

**Celebrating 30 Years of Excellence in Sustainable Real Estate.**



# Trimurty Newsletter

**Divinity**

## Spotlight Projects

- The Future City
- Second Homes @ TFC
- Arabella
- Divinity
- Crimson
- Kachnar

## Sustainability Goals

Awarded IGBC  
Platinum Certification  
and Green Initiatives For  
Radisson Blu Resort - Kumbhalgarh.



# TABLE OF CONTENTS



The Future City

Welcome to the Trimurty Newsletter. Dive into stories of innovation,sustainability, and community milestones that define our journey over the past 30 years.

Director's Message	-	Page 3
Celebrating the Journey, Vision for the Future	-	Page 4-5
The Future City Awaits You	-	Page 6-8
Divinity: Where Harmony and Luxury Unite	-	Page 9
Celebrating Thirty Years of Excellence - a Visual Montage	-	Page 10-11
Welcome to Araballa	-	Page 12-13
Crimson - Urban Sophistication	-	Page 14
Kachnar - An Ode to a Life Well-Lived	-	Page 15
Radisson Blu Resort - Kumbhalgarh	-	Page 16-17
Building Strong Partnerships & Sustainable Investments	-	Page 18
Biophilic Design and Investing in Jaipur's Real Estate	-	Page 19
Celebrating our achievements	-	Page 20
Uniting through Connections	-	Page 21
The Fern - An Ecotel Hotel, Jaipur	-	Page 22-23

## Message from the Directors

Dear Stakeholders,

As we near our 30th year of transforming lives through visionary real estate, we take this moment to reflect on our journey and express our gratitude to everyone who has been a part of it.

Trimurty has always stood for more than just buildings; we've stood for dreams, sustainability, and community. From our first project in 1995 to iconic developments like Arabella and The Future City, we've continuously evolved to meet changing aspirations while staying true to our values.

Our commitment to sustainability is unwavering, as evidenced by our seven green building projects. Every new development we undertake is guided by green building principles, ensuring a lasting positive impact on the environment. The Future City, in particular, stands as a testament to this vision with its focus on sustainability, biodiversity, Conservation and community well-being. It boasts 50,000 plants and trees, thoughtfully designed ponds, existing rivers and extensive plantation drives, making it a model of ecological harmony and innovation

2024 was an year of growth and reflection. With milestones like the IGBC Platinum Certification for Radisson Blu Resort - Kumbhalgarh and community engagements like the Rotary Plantation Drive, we're creating legacies that go beyond brick and mortar.

As we step into 2025, our focus remains on innovation, sustainability, and creating spaces that inspire. We look forward to celebrating 30 years of excellence with you and embarking on the next chapter of our journey together.



Uday Kant Mishra

Chairman



Anand Mishra

Managing Director



Sharad Mishra

Director



Abhishek Mishra

Director



# Celebrating the Journey

## 30 Years of Trust, Innovation, and Excellence

From a modest beginning in 1995, Trimurty has grown to become a name synonymous with trust, innovation, and sustainability in Jaipur’s real estate landscape. Over the years, we have not only delivered landmark projects but also established a legacy of excellence and community engagement.

### The Early Years (1995-2005):

The foundation of Trimurty was built on a strong vision of redefining living and working spaces. The launch of our first residential project laid the groundwork for our unwavering commitment to quality and customer satisfaction

### Expanding Horizons (2005-2015):

This period marked a significant growth for Trimurty. As we ventured into premium housing and commercial projects, we introduced innovative designs and set new benchmarks in the real estate industry, with our foray into the hospitality business and education.

### The Transformation (2015-2024):

The past decade has been transformational, with Trimurty becoming a leader in sustainability and innovation. Projects like Arabella and The Future City exemplify our commitment to smart living and eco-friendly design.

Trimurty’s journey is a testament to our values of integrity, innovation, and excellence. Each milestone reflects the trust our customers place in us, and every project is a step forward in our mission to redefine real estate.

# Vision for the Future

As we step into our 30th year in 2025, we are more determined than ever to continue building a future that blends tradition with innovation. Our vision is to create spaces that inspire, nurture, and sustain communities for generations to come.

### Sustainability as a Cornerstone:

Green building practices, renewable energy integration, and biophilic designs will remain at the heart of our projects, ensuring harmony with the environment.

### Upcoming Initiatives:

Our upcoming projects, along with The Future City Divinity, Kachnar, And Crimson are designed to set new benchmarks in luxury and sustainability. These developments aim to create self-sustained communities with smart features and eco-friendly designs.

### Community and Global Aspirations:

Trimurty’s future involves strengthening our local presence while exploring opportunities to take our vision to a global stage. With a focus on community engagements like skill-building programs and environmental initiatives, we aim to make a lasting impact.

As we look ahead, our promise remains the same – to innovate, sustain, and create spaces that resonate with the aspirations of the communities we serve.

Ready For Possession

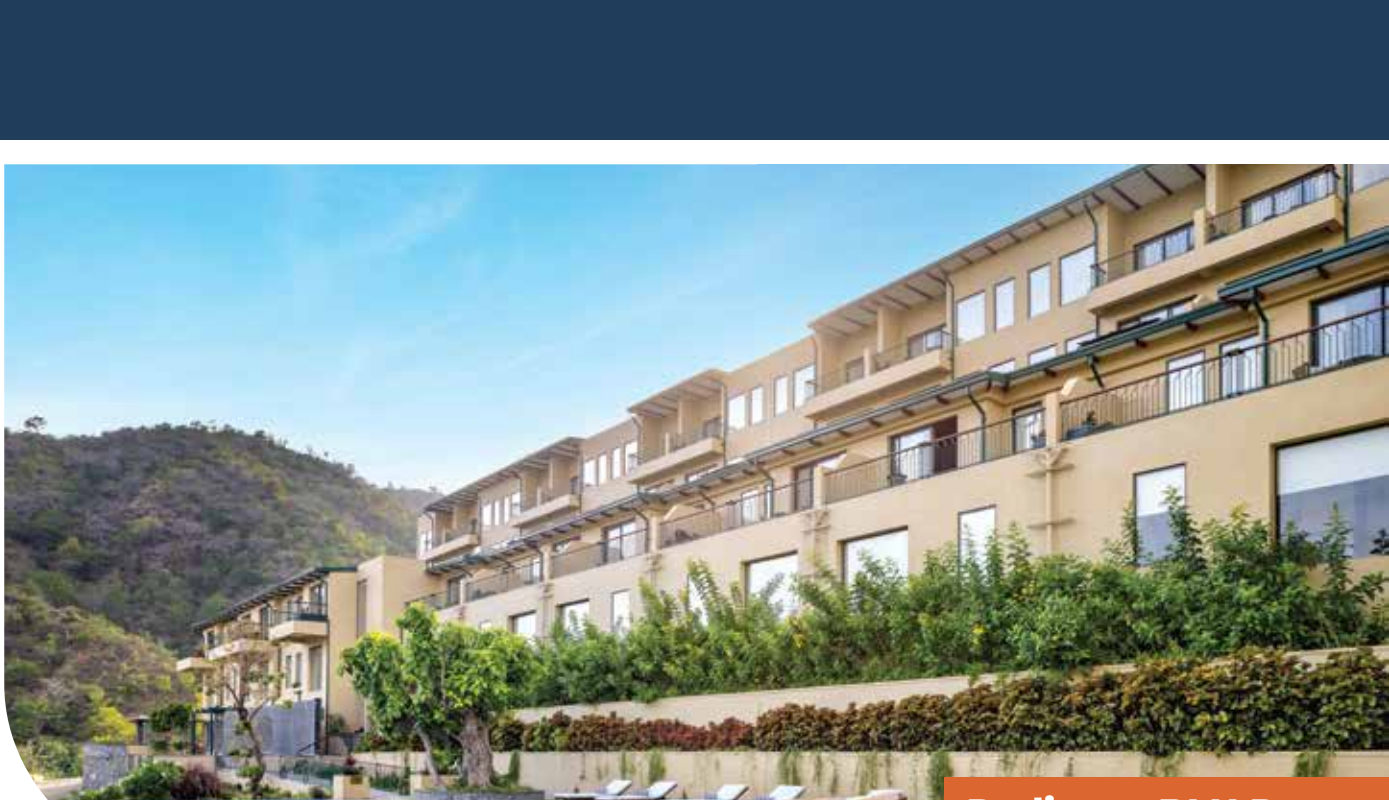


RERA No.: RAJ/P/2017/017

9509500800

Ariana

Jagatpura, Jaipur



Radisson BLU Resort Kumbhalgarh

Ready For Possession



RERA No. RAJ/P/2022/1926

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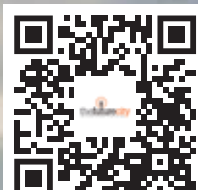
Valeria

Azad Marg, C-Scheme, Jaipur



## Eco Living at Its Best

Limited Second Home Plots starting at **INR 43.26 lakhs** onwards, ranging from **733 sq. yds to 2730 sq. yds.**



For more information  
Scan the QR Code



Proposed Club House (Rendered Image)



Karanja Villa (Rendered Image)



Art Home (Rendered Image)



Established in Nature (Actual Image)



Established in Nature (Actual Image)

## Why Choose Second Homes @ TFC ?

### 01. Eco-Friendly Lifestyle

A community designed to embrace nature with rivers, natural ponds, and thriving biodiversity.

### 02. Tailored Living Options

Build your dream home or choose from our ready villa designs—Karanja, Kachnar, and Art Homes—for a hassle-free experience.

### 03. Managed Lifestyle

Optional packages available for managing your gardens and houses through our residential housekeeping team.

### 04. Ideal Second Home Opportunity

Transform your property into a second income home by listing it on platforms like Airbnb or Stay Vista. Whether as a vacation retreat or a tranquil escape, this is the perfect getaway from the city's hustle.

### 05. Uncompromised Essentials

Experience living where potable water is readily available and air quality is pristine, ensuring a healthy and serene environment for you and your loved ones.

### 06. Nature-Infused Urban Planning

Carefully designed layouts prioritize open spaces, enhancing quality of life while fostering biodiversity and green living.

### 07. Sustainable Infrastructure

Advanced systems for water conservation, waste management, and solar energy integration, ensuring a minimal ecological footprint.

### 08. Recreational and Wellness Spaces

Thoughtfully crafted recreational zones, walking trails, and wellness areas provide ample opportunities to relax and rejuvenate amidst nature.

### 09. Strategic Location Advantage

Near Mahindra SEZ, Ajmer Road—close to the city yet immersed in nature.

### A Sustainable Haven

Set amidst lush greenery and natural landscapes, The Future City offers a sanctuary where you can unwind, reconnect with nature, and lead a sustainable life.

### RIICO's New Industrial Zone Unlocks Investment Potential Near Future City

With RIICO establishing the Shri Ram Janki Industrial Area in Kunjbeharpura—right next to Trimurty's Future City—the region is witnessing a wave of infrastructural and economic growth. This strategic expansion signals a promising rise in land and development value, making it a perfect time for investors to tap into the area's emerging potential.

## Second Homes @

# The Future City Awaits You

With Trimurty's legacy of trust and government-approved project (**RERA No. RAJ/P/2018/676**) your investment in The Future City is as safe as it is rewarding.

Actual Picture Kachnar Villa

## Redefining Urban Living

Live Smart. Live Green. Discover a life that blends tranquility, sustainability, and modernity.

Plots Ready For Possession

📍 Near Mahindra SEZ, Ajmer Road, Jaipur

📞 9509700800





**Discover Second Homes,  
Rediscover Yourself**

At The Future City, where nature flourishes and humans live guilt-free. Nestled along serene riversides, this eco-conscious haven redefines sustainable living. With thoughtfully designed nurseries, dairies, scenic circles, and a clubhouse by the pond, it's a sanctuary for peace and rejuvenation. With over 50,000 plants and trees (and still planting...), a unique river alignment project, and extensive green spaces the community reflects harmony and biodiversity.



**Lotus Circle**



**Banyan Circle**

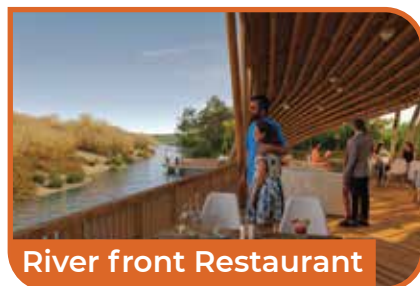


**Peacock Circle**

The upcoming resort and restaurant will provide a perfect blend of luxury and nature, offering a serene, salubrious lifestyle where you can truly reconnect with the environment. The proposed schools foster holistic education, blending academics with environmental consciousness, while the vibrant kids' area inspires creativity and exploration.



**Club House Pond View**



**River front Restaurant**

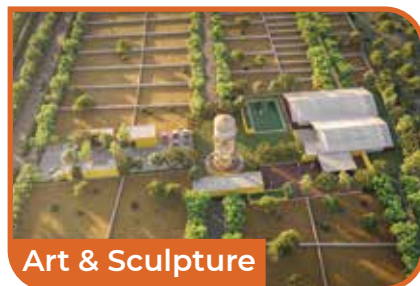


**River Front**

A dedicated pet park provides a haven for furry companions, and the modern sports arena promotes an active, healthy lifestyle. The proposed clubhouse, resort, shopping arcade, and versatile event pop-up spaces ensure a dynamic blend of leisure, recreation, and cultural experiences, making this a perfect destination where life, leisure, and learning come together beautifully.



**Kids play area**



**Art & Sculpture**



**Permanent Market**

# Divinity

**Life at its best, everyday**

**3/4 BHK Apartments  
Possession - October 2025**

**Malviya marg, C-scheme , Jaipur**



For more information  
Scan the QR Code



## Divinity: Where Harmony and Luxury Unite

Welcome to Divinity, a thoughtfully designed community that blends modern architecture with the serenity of nature.

- **Prime Location:** Situated in C-Scheme, Jaipur's most prestigious area, combining exclusivity with excellent connectivity.
- **Natural Light & Ventilation:** Homes designed to maximize daylight and airflow for a fresh, inviting ambiance.
- **Green Landscapes:** Beautiful gardens, tree-lined pathways, and vibrant outdoor spaces create a tranquil environment.
- **Eco-Friendly Design:** Features waste management systems and EV charging points for sustainable living.
- **Accessible Design:** Barrier-free spaces for senior citizens and specially-abled individuals, with wide doors and smooth entrances.
- **Community Spaces:** Art installations, rooftop gardens, and visitor parking to foster social interaction and leisure.

*Experience Divinity, where luxury, nature, and well-being come together to create an inspiring lifestyle.*

**Contact Us: 9509500800 | Registration No: RAJ/P/2021/1622**



**Ready For Possession**  
**3/4 BHK Apartments**



Sculpture gardens



Rooftop swimming pool



Terrace garden

**Beautifully  
Landscaped Gardens**

## Welcome to Arabella:

**Where Comfort Meets Sustainability**

Nestled in the heart of the city, **Arabella** is a sanctuary that offers unparalleled living with a focus on health, beauty, and inclusivity. **Enjoy fresh air**, thanks to the lush greenery and conservation-driven initiatives that surround our premises.

**Arabella isn't just a home - it's a community that celebrates living responsibly and beautifully.**

Located at **Pani Pech, Near Bani Park, Jaipur**, Arabella offers seamless connectivity amidst serene surroundings.

**Contact Us: Call our IVR Number: 9351590000 for details or to book a visit.**

**RERA Approved: Registration No: RAJ/P/2017/027**

**Pani Pech, Near Bani Park, Jaipur**



### Unwind, Learn, and Thrive: Exclusive Amenities



#### ● Indoor Recreation for Every Mood

Discover a world of leisure with our dedicated indoor recreation spaces. Whether it's a game of pool, air hockey, or foosball in a cozy, beautifully designed lounge, or simply unwinding with your favorite hobby, Arabella ensures you have the perfect environment to relax and rejuvenate.



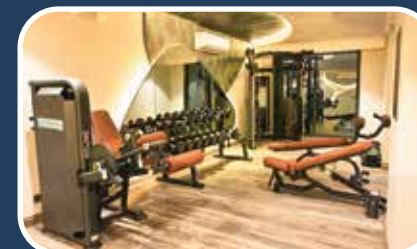
#### ● Private Home Theatre Experience

Movie nights just got better! Enjoy the luxury of a private, state-of-the-art home theatre designed for your ultimate comfort. Transform movie nights into luxurious cinematic experiences with family and your favorite movie moments.



#### ● Serene Study & Library Spaces | Work-From-Home Setup

Balance work and life effortlessly with thoughtfully designed serene study spaces, a dedicated reading room, and a library where children can take tuitions and book lovers can indulge in quiet reading. Additionally, a work-from-home setup is available for professionals working remotely.



#### ● Wellness and Active Living

Rejuvenate your mind and body in Arabella's carefully curated wellness zones, featuring a state-of-the-art gym, and meditation spaces, all designed to support an active and balanced lifestyle.



#### ● Community Spaces for Memorable Moments

Create lasting memories in vibrant community zones, including a ground-floor and terrace-perfect space for hosting events, celebrations, or casual get-togethers. Thoughtfully crafted to foster connections and celebrate life's special moments, a dedicated barbecue grill space is available, perfect for outdoor dining and social gatherings.

### Barrier free design for Senior Citizens



Arabella's barrier-free design ensures accessibility and independence for senior citizens. Features include smooth ramps, wide doors, lever handles, and operable components designed for effortless use. Bright lighting, large displays, tactile buttons, and elevators with audio and Braille enhance convenience. Handicap parking in open spaces ensures easy access, creating a stress-free and inclusive environment.

**Visit Arabella - Your Dream Home Awaits**





Dave-Apartment



The Greater Jagatpura



Trimurty-Apartments



Geeta Global School



Geeta-Enclave



Prime-Tower



V-Jai-City-Point



Hari Niwas



Gulmohar

*Celebrating*  
**30 YEARS OF EXCELLENCE:**  
 A GLIMPSE OF  
 TRIMURTY'S LEGACY  
 THROUGH OUR  
 LANDMARK PROJECTS



Krishna-Enclave



Prime-Arcade



The Wall Street  
Business hotel



Apna-Aangan



Valeria



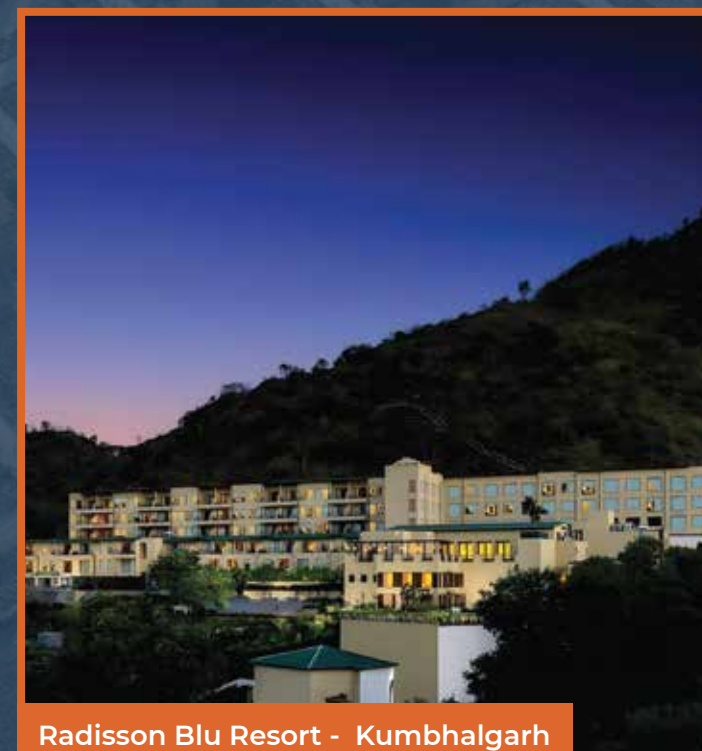
Sunrise-City



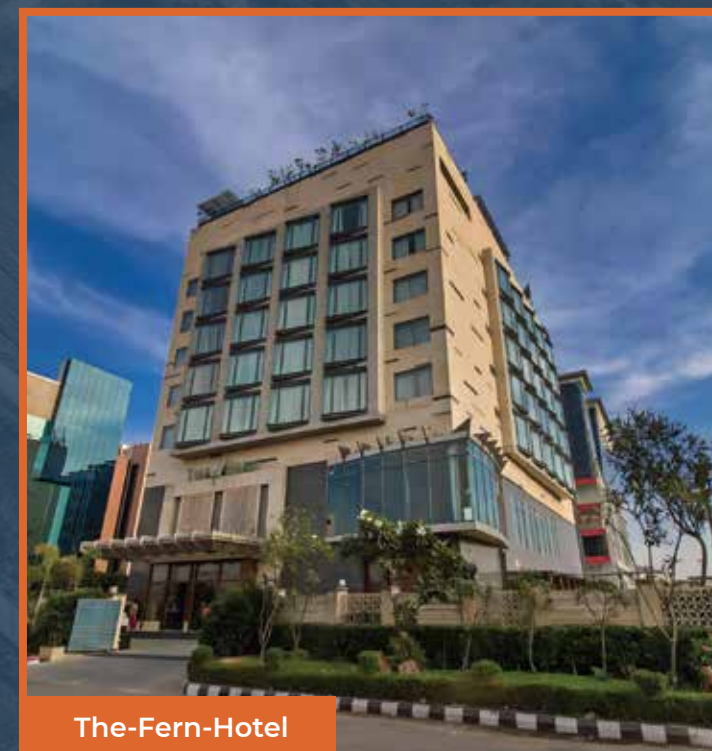
Ariana



Aurum



Radisson Blu Resort - Kumbhalgarh



The-Fern-Hotel



Luhadia-Tower



Arabella



Kohinoor Garden



Possession Starts  
March 2026



## Crimson

Urban Sophistication  
3 BHK Apartments

D-243, Devi Marg, Bani Park, Jaipur



## Kachnar

An Ode to a Life Well-Lived  
3/4 BHK Apartments

Hospital Road, C-Scheme, Jaipur



Possession Starts  
March 2027



### Celebrate Modern Living with Crimson's Exclusive Amenities

Crimson redefines urban living with thoughtfully designed features and facilities, ensuring a blend of luxury, convenience, and sustainability. Explore a lifestyle enhanced by:

- **Boutique Apartments:** Compact and exclusive, designed to maintain your privacy and elevate your living experience.
- **Eco-Friendly Living:** Green building features like solar energy, water efficient fixtures, energy efficient equipment, etc to promote a sustainable lifestyle.
- **Premium Amenities:** Including a modular kitchen, panic alarms in lifts, power backup, and community halls, gym and rooftop garden tailored for all age groups.
- **Prime Location:** Strategically placed in the heart of Jaipur ensuring unmatched connectivity and convenience.

Experience homes that resonate with the harmony of art, heart, and nature. At Crimson, we don't just build apartments; we create a lifestyle you'll cherish forever.

Contact Us: 9351590000 | Registration No: RAJ/P/2024/3196

### Homes That Harmonize Nature and Innovation

Step into Kachnar, where every detail is meticulously crafted to elevate your lifestyle. Surrounded by lush green landscapes, thoughtfully designed spaces, and innovative amenities, we offer a blend of comfort, community, and sustainability. Our curated amenities include:

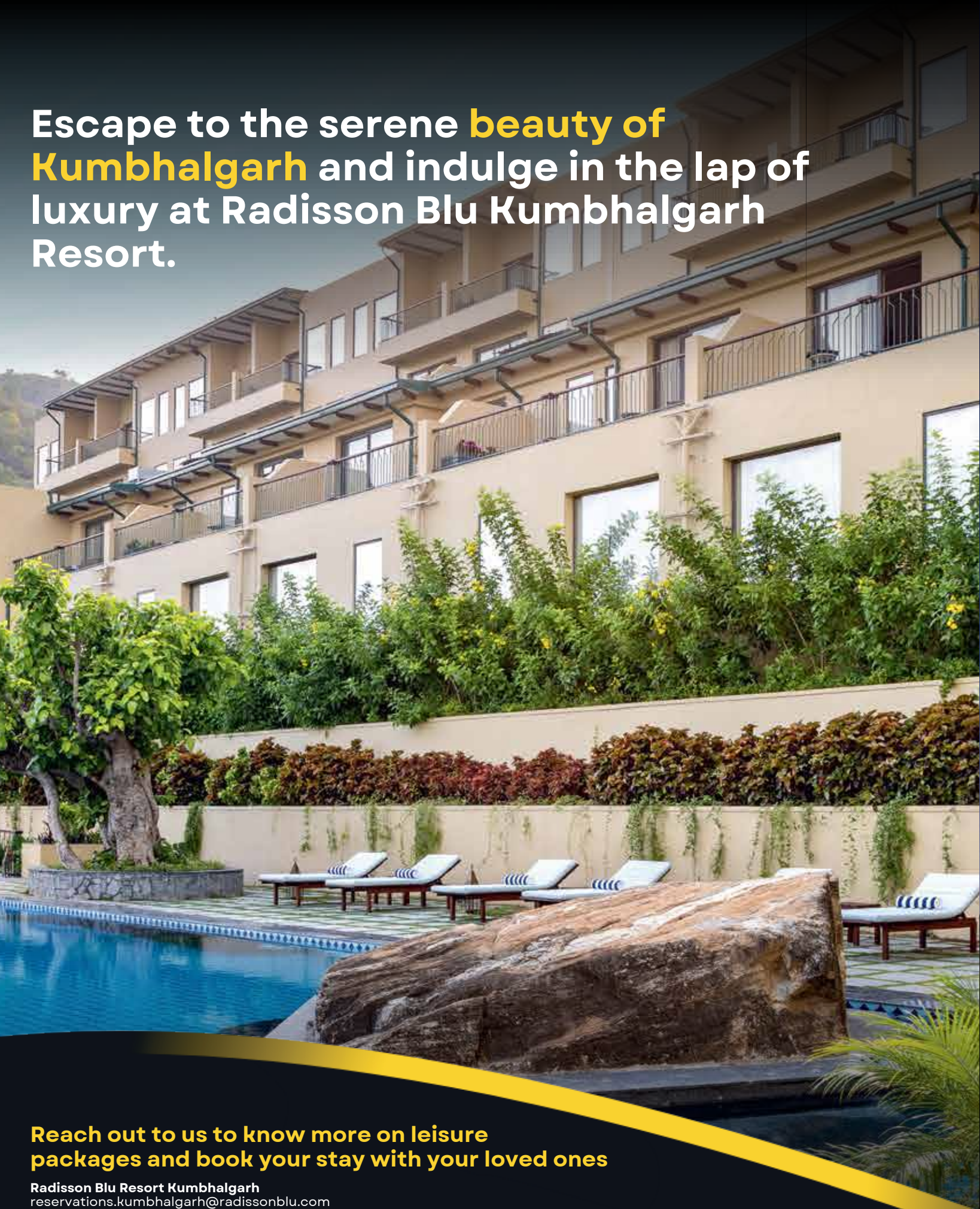
- **A sparkling swimming pool** to unwind and refresh.
- **A modern gymnasium** for fitness enthusiasts.
- **A vibrant children's play area** to ignite joy and laughter.
- **A multi-purpose community hall** to host celebrations and community events.
- **Landscaped gardens designed** for serenity and rejuvenation.
- **Sculptures and art installations** that inspire and captivate.
- **Practical offerings like EV charging points**, reserved parking, and an eco-friendly waste collection system to ensure convenience and responsibility.

At Kachnar, we go beyond the ordinary to offer a lifestyle rooted in innovation and sustainability. Celebrate life with us as we look forward to cherished moments and a greener, better tomorrow.

Contact Us: 9509500800 | Registration No: RAJ/P/2023/2827



# Escape to the serene beauty of Kumbhalgarh and indulge in the lap of luxury at Radisson Blu Kumbhalgarh Resort.



Discover Luxury Amidst History at Radisson Blu Resort, Kumbhalgarh  
Nestled in the serene beauty of the Aravalli hills, Radisson Blu Resort, Kumbhalgarh, offers a perfect blend of luxury, tranquility, and history. Overlooking the sparkling Lake Lakhela, this exquisite property promises an unforgettable stay, where comfort meets the charm of Rajasthan's rich cultural heritage.

Radisson Blu Resort, Kumbhalgarh, stands as the ultimate getaway for travelers seeking an escape from the mundane. Whether you're exploring the majestic Kumbhalgarh Fort, trekking through the lush Kumbhalgarh Wildlife Sanctuary, or indulging in the local flavors of Mewar cuisine, this resort provides the ideal retreat to unwind after a day of adventure.

The resort's thoughtfully designed rooms and suites boast stunning views of the surrounding landscapes, offering modern amenities and Rajasthani elegance. Guests can indulge in a rejuvenating spa session, enjoy a refreshing dip in the infinity pool, or savor a gourmet dining experience at the resort's signature restaurant, which serves authentic local delicacies alongside global favorites.

Radisson Blu Resort, Kumbhalgarh, is also perfect for hosting weddings, corporate retreats, or intimate celebrations. Its banquet halls and outdoor spaces are designed to make every occasion truly special, with the breathtaking backdrop of Lake Lakhela and the majestic Aravallis adding a magical touch.

Strategically located just two hours from Udaipur, Radisson Blu Resort is easily accessible yet far enough to let you bask in the peace and quiet of this historical town. Whether you're a history enthusiast, a nature lover, or simply seeking a luxurious escape, Radisson Blu Resort, Kumbhalgarh, is your gateway to an extraordinary experience.

Book your stay today and immerse yourself in a world where luxury meets the timeless beauty of Rajasthan.

Reach out to us to know more on leisure packages and book your stay with your loved ones

Radisson Blu Resort Kumbhalgarh  
reservations.kumbhalgarh@radissonblu.com  
Khasra No. 516/212 & 549/212, Beer Ki Bhagal, Kelwara, Kumbhalgarh, Maharana Pratap Marg, Rajsamand District- 313325, Rajasthan | India

Mail us at:  
info@associatehotelsindia.com  
www.radissonblu.com

Contact us:  
+91 9773318622, +91 2954244444



# Building Strong Partnerships and Sustainable Investments

## Corporate Relations: Strengthening Our Network

At Trimurty Builders, we believe that robust partnerships are the cornerstone of our success. Our collaborations with landowners, investors, and industry stakeholders have enabled us to create landmark projects that stand the test of time.



- **Landowner Collaborations:** We have a strong track record of developing a variety of projects in partnership with landowners, optimizing returns on their assets and creating timeless landmarks.
- **Industry Associations:** Our active participation in esteemed organizations like CREDAI Rajasthan, CII, IGBC, and NAREDCO reflects our commitment to industry best practices and continuous improvement.
- **Expo Showcases:** We proudly showcased our innovative projects and vision at the DB Expo and Patrika Expo, engaging with homeowners, industry leaders, and stakeholders.

## Sustainable Investment Edge: Embracing Green Building Practices

Sustainability is at the heart of our development philosophy. We are among the pioneers in adopting green building practices, ensuring our projects are environmentally responsible and resource-efficient.

- **Green Building Certifications:** Trimurty leads the sector in developing certified Green Buildings, showcasing our dedication to sustainable development.
- **Energy Efficiency:** Our projects incorporate energy-efficient designs, including the use of high performance glass, solar panels, energy efficient equipments and advanced insulation techniques, significantly reducing energy consumption.
- **Water Conservation:** Implementing rainwater harvesting, water recycling systems, and efficient plumbing fixtures, we address water scarcity challenges and promote responsible water management.

The Fern Hotel, Jaipur



Aurum



Ariana



Gulmohar



Radisson Blu Resort, Kumbhalgarh



# Biophilic Design and Investing in Jaipur's Real Estate

## Biophilic Design: Connecting with Nature

Our commitment to biophilic design integrates natural elements into our projects, enhancing the well-being of occupants and fostering a connection with nature.



- **Natural Elements:** Incorporating plants, natural light, and ventilation creates healthier and more productive environments.
- **Environmental Benefits:** Biophilic design contributes to urban resilience by managing stormwater runoff, reducing the heat island effect, and increasing biodiversity.
- **Economic Advantages:** Properties with biophilic design often command higher market values and attract premium rents, making them sound investments.

## Why Invest in Jaipur's Real Estate Market?

Jaipur's real estate market offers a compelling investment opportunity, driven by rapid urbanization, infrastructural development, and a growing economy.

- **Strategic Location:** As a major tourist destination and a hub for various industries, Jaipur provides a vibrant market for real estate investments.
- **Sustainable Growth:** The city's focus on sustainable development, including the adoption of green building practices, enhances the long-term value of properties.
- **Government Initiatives:** Government's push on infrastructure and industrial development (case in point - RISING RAJASTHAN), in the state will attract big investments and create big employment opportunities which will benefit Real Estate in a big way.
- **Quality of Life:** With its rich cultural heritage and modern amenities, Jaipur offers an attractive living environment, driving demand for residential properties.



Kachnar



# Celebrating Our Achievements

This year has been monumental for Trimurty Builders, marked by significant milestones that underscore our commitment to excellence, sustainability, and community engagement.

# Uniting Through Connections

At Trimurty Builders, we believe in fostering a sense of community through various events and celebrations that bring us closer to our clients, partners, and team members.



**Innovation in Green Buildings and Sustainability Award**  
**Awarded by:** National Real Estate Development Council (NAREDCO)  
**Date:** June 2024  
Recognized for pioneering sustainable building practices and developing certified green buildings that set new industry standards.



## Breaking Grounds, Invoking Blessings

### Arabella



**Arabella Mangal poojan:**  
Held on 11th September 2024, invoking divine guidance and blessings for the prosperity and success of our new venture.

### Valeria



**Valeria Mangal Poojan:**  
Organized on 8th September 2024, invoking prosperity and harmony for our upcoming endeavor.

### The Greater Jagatpura



Successfully completed an integrated residential township spanning 24.14 acres. Plots available from 111 - 300 sq.yds.

### Kachnar



**Kachnar Bhoomi Poojan:**  
Held on 18th February 2024, marking the auspicious beginning of our new project with sacred rituals and blessings.

### Economic Times Award



Radisson Blu Resort – Kumbhalgarh proudly received the “ET Real Estate Conclave Award” for Best Commercial Project (Hotels) – North Zone.

### Crimson



**Crimson Bhoomi Poojan:**  
Conducted on 16th June 2024, marking a harmonious start with rituals aimed at fostering growth and abundance for our project.

### Colorful Camaraderie

**Date:** March 2024  
Hosted vibrant Holi celebrations At Divinity, bringing communities together with colors, joy, and laughter, creating lasting memories of togetherness and happiness.



**Planters Distribution Drive on World Environment Day**  
**Date:** June 2024  
Trimurty Colonizers & Builders proudly organized a Plantation Drive at Central Park, Jaipur, Emphasizing this year’s theme, “Land Restoration, Desertification & Drought Resilience,” our team distributed planters to promote greenery and environmental sustainability.

### Plantation Drive in and around The Future City

**Date:** July 2024  
Trimurty in collaboration with the Rotary Club, successfully organized a Plantation Drive at The Future City. The event brought together nature enthusiasts and environmental champions for a day dedicated to greenery and sustainability.



### Sprinting Monsoons

**Date:** August 4, 2024  
**Details:** Organized an exhilarating Trimurty's 8<sup>th</sup> Edition Monsoon Run at Lohagarh Fort, blending fitness, fun, and nature’s beauty, with participants enjoying the lush surroundings and refreshing rains.

### Plantation Drive with Rotary Club

**Date:** December 2024  
Trimurty joined hands with the Rotary Club for a plantation drive in December 2024. This impactful initiative focused on planting trees in The Future City to emphasize the importance of environmental responsibility and community participation in sustaining greenery.



### Trimurty Kite Flying Festival at Arabella



**Date:** January 12, 2025  
The skies over Arabella came alive with vibrant kites during Trimurty's annual Kite Flying Festival. The event celebrated the spirit of Sankranti, bringing families and communities together for a day filled with fun, excitement, and festive cheer.



# The Fern Jaipur

## Where Happiness Happens!!

Wedding, Reception, Engagement,  
Birthday, Anniversary, Conference & Event.



☎ 0124 458 0651, +91 90019 93097

📍 3, Airport Plaza, Tonk Road, Jaipur

🌐 [www.fernhotels.com](http://www.fernhotels.com)



## Trimurty Builders and Developers organised a webinar in collaboration with TWSI and IGBC

### News Article



**जयपुर: पत्रिका प्लस.** विश्व जल दिवस के अवसर पर 'वाटर सस्टेनेबिलिटी- इंडियन रियल एस्टेट सिनेरियो' विषय पर वेबिनार आयोजित की गई। इसमें भारत के प्रमुख रियल एस्टेट लीडर्स, पर्यावरण विशेषज्ञों, शोधकर्ताओं और आर्किटेक्ट्स ने मिलकर जल संकट और उसके समाधान पर अपनी बात रखी। कार्यक्रम का उद्देश्य बढ़ते जल संकट के परिप्रेक्ष्य में रियल एस्टेट सेक्टर की भूमिका को पुनर्परिभाषित करना रहा।

वेबिनार की शुरुआत में विमूर्ति गुप्त के मैनेजिंग डायरेक्टर आनंद मिश्रा ने कहा कि स्मार्ट शहरीकरण तभी संभव है, जब जल जैसे संसाधनों को प्राथमिकता में रखा जाए। इसके बाद अन्य वक्ताओं ने अपने अनुभवों साझा किए। तेजस जोशी ने कहा कि जल साक्षरता को अभियान के रूप में अपनाने का समय आ गया है, ताकि समाज जल के मूल्य और संरक्षण को समझे। महिमा गुप्त के चेयरमैन धीरेंद्र मदान ने भूमि-संरक्षक पर चर्चा की, जो वर्षाजल को भूमि के भीतर संरक्षित कर सूखे के समय उपयोग में लाने की क्षमता रखती है। उन्होंने इस नवाचार को शहरी जल नीति का हिस्सा बनाए जाने की वकालत की।

आइजीबीसी प्रतिनिधि गौरव परचाद ने नेट ज़ीरो बॉटर कॉन्सेप्ट को समझाया और बताया कि हमें हर उस बूंद का हिस्सा बनना चाहिए, जो हम उपयोग करते हैं। डॉ. मनसी बल भार्गव ने कहा कि जलाशयों को केवल शहरी ढांचे में कैद करना नहीं, बल्कि उन्हें उनके प्राकृतिक आवास में पुनर्स्थापित करना जरूरी है। डॉ. ममता शर्मा ने जल प्रदूषण और विषाक्तता के बढ़ते स्तर को लेकर चेतावनी दी। वेबिनार के अंत में एक लघु प्रश्नोत्तर सत्र भी हुआ, जिसमें प्रतिभागियों ने जल संरक्षण के विभिन्न आयामों पर सवाल पूछे और समाधान तलाशे।

### दैनिक भास्कर

**जल संरक्षण और रियल एस्टेट पर हुई चर्चा**  
जयपुर: जल विभाग पर आयोजित वेबिनार 'वाटर सस्टेनेबिलिटी- इंडियन रियल एस्टेट सिनेरियो' में विशेषज्ञों ने जल संरक्षण और रियल एस्टेट के संबंध पर चर्चा की। मुख्य वक्ता आनंद मिश्रा (ज्योतिषा, विमूर्ति गुप्त) ने कहा कि विकास का अर्थ केवल ऊंची इमारतें नहीं, बल्कि ऐसे जीवन और संरचनाएं होनी चाहिए जो जल और प्रकृति के साथ संतुलन बनाए रखने में सक्षम हैं। तेजस जोशी ने जल साक्षरता को समर्थन बढ़ाकर बताया। धीरेंद्र मदान (चेयरमैन, खंडेराव गुप्त) ने भूमि-संरक्षक का भूमिका और महत्व पर चर्चा की। गौरव परचाद (IGBC) ने नेट ज़ीरो बॉटर को पर्यावरण के साथ जोड़ने पर चर्चा की। डॉ. मनसी बल भार्गव, डॉ. ममता शर्मा ने भी अपने विचार रखे।

## WATER SUSTAINABILITY

### Indian Real Estate Scenario

22<sup>nd</sup> March, 2025



**Anand Mishra**  
MD, Trimurty Group | President, TWSI  
Keynote Address

On the occasion of World Water Day, this webinar brought together India's leading real estate professionals, environmental experts, researchers, and architects to discuss the growing water crisis and possible solutions.

The webinar aimed to redefine the role of the real estate sector in the face of increasing water scarcity, emphasizing that conservation must be an integral part of development.

The session began with an inspiring address by Mr. Anand Mishra (Managing Director, Trimurty Group), who stressed that smart urbanization is only possible when resources like water are prioritized. The webinar concluded with a Q&A session, during which participants discussed various aspects of water conservation and potential solutions.

The "Water Sustainability – Indian Real Estate Scenario" was not just a conversation—it was a call to action. The message was clear: **If we don't act now, it may soon be too late.**



**Speaker 01**  
**Tejas Joshi**  
Sustainable Living Advocate & Water Specialist

Topic - From Rain to Retention: A Water Story



**Speaker 02**  
**Farhad Contractor**  
Water Conservationist & Ecological Restoration Expert

Topic - Water Works of Rajasthan



**Speaker 03**  
**Dharendra Madan**  
Chairman- IGBC Jaipur, Past President Credai Rajasthan,

Topic - Water Conservation through Bhungroo technology



**Speaker 04**  
**Ar. Gaurav Pershad**  
Architect and Bio-Climatic Designer

Topic - Net Zero Water: Strategies for a Sustainable Tomorrow



**Speaker 05**  
**Dr. Mansee Bal Bhargava**  
Ardent Water Champion & Researcher

Topic - Common Sense and Conscience: Being Water in Building



**Speaker 06**  
**Dr. Mamta Sharma**  
Environmental Toxicologist & Fervent innovator

Topic - Contamination of water with pesticides: A threat to human health and environment



**"Living sustainably in the present  
is the only assurance  
to a Healthy Future."**

**Anand Mishra**

MANAGING DIRECTOR



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